DMIS 086 Portfolio Planning
This course is designed for students committed to developing a professional quality portfolio. The course covers identifying professional goals, analyzing types of portfolios, legal and ethical issues pertinent to the field, and developing a professional resume. All portfolios are presented at an annual review.

Exploring the Portfolio Process

- Identify skills (both established and emerging), area(s) of interest, and the type of organization that you are potentially interested in working at. Research firms, small or large organizations, start ups, salary range, and where you want to be professionally in three and five years from now.

- What kind of portfolio do you need? Explore and begin developing visual assets that reflect your professional identity. What makes you unique? How will your work stand out? Work with simple shapes & letter forms to develop a professional mark or logo. Develop a professional title that will be branded throughout your portfolio and marketing materials.

- Identify potential portfolio work; completed projects, internship work, work completed for a client, work submitted for contests or exhibits. Identify strengths and weaknesses and what needs to be done in order to include in your portfolio.

- Develop a timeline, and identify issues or problems that need to be addressed in order to successfully complete your portfolio.

- Be prepared to rework old assignments, and be queried about why your work is relevant and worthy of including in your portfolio.

- Seek feedback from peers, faculty outside the portfolio class, professional mentors, all who can provide feedback and help get your work up to speed for professional presentation.

- Volunteer for a non-profit organization to gain experience, have some professional work to put in your portfolio, and document in your resume.

- Join a professional organization, begin freelancing and contracting enabling you to gain experience that will be documented in your portfolio.