



Department of Digital Media



Associate of Arts (AA) Degree - Web Design and Production (Design Emphasis)

The Associate of Arts degree in Web Design and Production requires the successful completion of 36 units, plus West Valley College general education requirements.

Web designers are strategic thinkers, producers and technologists whose work intersects design thinking, visual communication, technology and user experience. Upon successful completion of this program career opportunities exist within emergent fields of; web design, user experience/user interface (UX/UI) design, mobile design and development, digital broadcast production, and visual design.

REQUIRED COURSES:

DM/IS 001 Introduction to Digital Media * (1)
DM/IS 003 Visual Design for New Media (3)
DM/IS 004 Principles of Design (4)
DM/IS 010C Introduction to Digital Imaging (4)
DM/IS 010D Advanced Digital Imaging (4)
DM/IS 014C Digital Illustration: Illustrator (4)
DM/IS 014D Advanced Illustrator (4)
DM/IS 021A Web Development 1 (4)
DM/IS 023 Web Design: Dreamweaver (4)
DM/IS 024 Information and Content Design * (1)
DM/IS 025 Internet Marketing (1)
DM/IS 080 Commercial Web Site Project * (3)
DM/IS 086 Portfolio Planning and Review (3)
DM/IS 087 Digital Media Intern Experience * (3)

Total Units: 36

*** Course substitutions required**



<http://digital-media.westvalley.edu>