INTRODUCTION TO

TYPOGRAPHY

DM/IS 099 INTRODUCTION TO TYPOGRAPHY (3 units)

This course is an introduction to typography, and focuses on creating typographic solutions for designs in digital media and art. Additional focus includes working with letter forms, using typography as a design element, and assessing distinguishing characteristics of typefaces that are important in visual communication. **Transfer: UC/CSU**

NOTE: This course is offered for individuals who are interested in computer art, graphic design and digital communication fields, and utilizes Adobe softwares including Photoshop and Illustrator. No previous experience required.

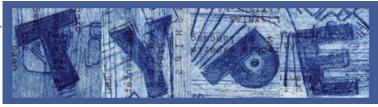**THIS IS A HYBRID COURSE AND MEETS IN-PERSON AND ONLINE.**

INSTRUCTOR: Jean McIntosh
LECTURE: Tues & Thurs 10:30AM - 12:20 PM, FOX 103
LAB: Online

COURSE BEGINS 06/15/15 CLASS ENDS 07/10/15

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