

UX Design Degree

Program Goals and Objectives

The Associate of Arts degree in UX Design (UX Design, AA) prepares students for entry-level positions in the field and/or transfer to a bachelor's degree program in a similar discipline. Students learn foundation skills in strategic thinking, planning, iterative prototyping, and acquiring proficiency with the range of technology platforms used in interactive design. Students plan, develop, test, and market web and app design solutions with an emphasis on visual flow, functionality, and code using optimum parameters, accessibility standards, and user experience guidelines. In completing the program students will have an entry-level portfolio that can help them transition to doing an internship, freelance, or contract positions. The portfolio can also be tailored for applying to bachelor's degree programs. In either a work or school scenario the portfolio is the aspiring designers professional tool for advancement.

This program provides career and technical education to prepare students for entry-level career opportunities in:

1. Front-end Web Design
2. UX/UI Designer Agency
3. Freelance Design
4. Interactive Media Design
5. App Developer
6. Visual Designer

Specific job titles include:

- Interface Designer
- UX Designer
- Front End Developer
- App Developer
- Digital Marketing
- Visual Designer

Required Classes	Units
GDES 001 Adobe Creative Apps for Graphic Design	3 Units
GDES002 History of Media and Communication	3 Units
GDES 003 Introduction to Graphic Design	3 Units
GDES004 Visual Design Practice	4 Units
GDES008 Photoshop for Designers	3 Units
GDES020A UX Design 1	4 Units
GDES020A UX Design 2	4 Units
GDES025 Portfolio Development	3 Units
Required	27 Units
Major Electives - Choose 8 Units	
GDES007 Digital Illustration: Illustrator	4 Units
GDES011 Blogs and Site Development: WordPress	1 Units
GDES012A Introduction to Internet Marketing	1 Units
GDES012B Social Media Marketing	1 Units
GDES021A Web Development 1	4 Units
GDES023 Introduction to App Design	4 Units
ARTS031A Beginning Drawing	3 Units
Electives	8 Units
UX Design Degree Total	35 Units



Complete degree within 2 Years

Fall Class Suggestion Year 1:

- GDES 001 Adobe Creative Apps
- GDES 003 Introduction to Graphic Design
- GDES020A: UX Design 1
- Any Elective

Spring Class Suggestion Year 1:

- GDES002 History of Media and Communication
- GDES008: Photoshop for Designers
- GDES020B: UX Design 2
- Any Elective

Fall Class Suggestion Year 2:

Any Elective

Spring Class Suggestion Year 2:

- GDES004 Visual Design Practice
- GDES025 Portfolio Development