

Graphic Design Certificate

Program Goals and Objectives

The goals and objectives of the Graphic Design Certificate are to prepare students for entry-level positions in the graphic design profession or transfer to continue their education. The certificate program provides an introduction to design curriculum focused on the basic and vital aspects of the graphic design profession with emphasis on practical application in the field. The program emphasizes design exploration in print, web, and mobile. It encourages creative problem solving by focusing on critical thinking and process-oriented design explorations. Students also have foundation skills to transfer to four-year design programs or chose a career.

This program provides career and technical education to prepare students for entry-level career opportunities in:

1. Graphic Design Firms
2. Marketing Agency
3. Freelance Design
4. Front End Web Design
5. Digital Assistant
6. User Interface Designer

Specific job titles include:

- Graphic Designer
- UX Designer
- Front End Developer
- Social Media Marketing
- Digital Marketing
- Graphic Artist

Required Classes	Units
ARTS 31A Beginning Drawing	3 Units
GDES 001 Adobe Creative Apps for Graphic Design	3 Units
GDES 002 A History of Media and Communication	3 Units
GDES 003 Introduction to Graphic Design	3 Units
GDES009 Introduction to Typography	3 Units
GDES011 Blogs and Site Development: WordPress	1 Units
GDES025 Portfolio Development	3 Units
Required	15 Units
Major Electives - Choose 10 Units	
ARTS033A Two-Dimensional Design	3 Units
GDES004 Visual Design Practice	4 Units
GDES007 Digital Illustration: Illustrator	4 Units
GDES008 Photoshop for Designers	4 Units
GDES012A Introduction to Internet Marketing	1 Units
GDES012B Social Media Marketing	1 Units
Electives	10 Units
Graphic Design Certificate Total	25 Units



Complete certificate within 1 Year

Fall Class Suggestion:

- ARTS 31A Beginning Drawing
- GDES 001 Adobe Creative Apps
- GDES 003 Introduction to Graphic Design
- GDES009 Introduction to Typography
- Any Elective

Spring Class Suggestion:

- GDES 002 A History of Media and Communication
- GDES011 Blogs and Site Development: WordPress
- GDES025 Portfolio Development
- Any Elective